

Station KSNV-TV LAS VEGAS, NV.
 Advertiser () AMER CROSSROADS
 Product AMER CROSSROADS ADD
 Estimate# 943
 Buyer Emily Milhoan
 Phone#
 Fax#

Agency () CROSSROADS MEDIA
 66 CANAL CENTER PLAZA, SUITE 555
 ALEXANDRIA, VA 22314
 Agency C/P1/P2/E 11/27/943
 Flight Dates 09/05/2012 - 09/14/2012
 Hiatus Weeks

Rep Firm
 Sales Office () PHILADELPHIA
 Salesperson () AMY MCCREARY
 Salesperson Phone# 215-568-6540
 Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

SC=*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	SA	7P-730P	WHEEL OF FORTUNE	:30	\$500.00	09/08-09/08	1	1	1	\$500.00	
	2	SU	930A-10A	CHRIS MATTHEWS SHOW NO PROGRAM 8/1	:30	\$500.00	09/09-09/09	1	1	1	\$500.00	
	3	SU	11P-1135P	NEWS 3 NIGHTSIDE	:30	\$1,100.00	09/09-09/09	1	1	1	\$1,100.00	
	4	SU	530P-830P	SUN NIGHT FOOTBALL	:30	\$10,000.00	09/09-09/09	1	1	1	\$10,000.00	

---REPORT TOTALS---

Report Totals: 4 / \$12,100.00

---SALES MONTHLY TOTALS---

Sep 12: 4 / \$12,100.00

Sales Totals: 4 / \$12,100.00

Station Totals: 4 / \$12,100.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$80,667	CATV 0%	KBLR 0%	KINC 0%	KLAS 24%	KSNV 15%
		KTNV 24%	KTUD 0%	KVCW 0%	KVMY 0%	KVVU 37%
		XXXX 0%				

---COMPETITIVE COMMENTS---

EST SHARES

Books JUL12
 Demos RA35+

Rep Order# 6849259 Ver# 1 Mod# 0 Status Confirmed Traffic Order# 106240 Printed: 09/06/2012 11:28 AM 2 of 2
EC'd Yes Last Received: 09/04/2012 9:16 AM

Showing Buylines: All Lines

Station	KSNV-TV LAS VEGAS, NV.	Agency	() CROSSROADS MEDIA	Rep Firm	
Advertiser	() AMER CROSSROADS		66 CANAL CENTER PLAZA, SUITE 555	Sales Office	() PHILADELPHIA
Product	AMER CROSSROADS ADD		ALEXANDRIA, VA 22314	Salesperson	() AMY MCCREARY
Estimate#	943	Agency C/P1/P2/E	11/27/943		
Buyer	Emily Milhoan	Flight Dates	09/05/2012 - 09/14/2012	Salesperson Phone#	215-568-6540
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— CREDIT RISK —
CASH IN ADVANCE